Section 1

First Things to Know about Fundamentals for TradingExpert Pro

OVERVIEW

Fundamentals for TradingExpert Pro is designed for users who want to combine the discipline of fundamental analysis with TradingExpert Pro's powerful technical analysis capabilities. Although TradingExpert Pro is primarily a technical analysis-based system, Fundamentals for TradingExpert Pro provides a means for users to include fundamentals in their daily trading decision processes.
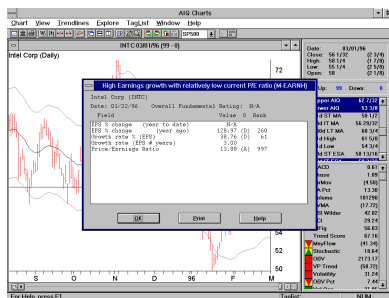
Fundamentals for TradingExpert Pro allows the AIQ user to import fundamental data, to compute rankings for specific items of fundamental data, and to compute an overall AIQ Fundamental Rating for stocks. This overall AIQ rating, which combines data items weighted according to a user-selected fundamental strategy, provides a quantitative measure of the fundamental attractiveness of a stock.

Fundamentals for TradingExpert Pro can be used in two different modes. The first mode does not require the use of outside software or the additional cost involved in special searches. In this mode, fundamental data is simply requested and downloaded from a data service using TradingExpert Pro's *Data Retrieval* function.

The second mode, designed for Telescan users, requires that fundamental data first be screened through Telescan. In this mode, a special file (called a Scan File), which contains a list of stocks with associated fundamental data, is imported and processed by the Fundamentals for TradingExpert Pro program.

After fundamental data is downloaded and the overall AIQ Fundamental Ratings are generated, TradingExpert Pro provides a number of ways for users to access and utilize fundamentals.

*TradingExpert chart
with fundamental data window
displayed*

- Current fundamental data for stocks is displayed at any time on the TradingExpert Pro stock charts by simply pressing the "**F**" key. Displayed data includes the user's specified fundamental data fields, the data values and their rankings, and the AIQ Fundamental Rating for the stock.

- The Fundamental Report, which lists stocks with the highest overall Fundamental Ratings, also provides access to detailed information for stocks.

- The Fundamentals program allows the user to build lists of stocks from the Fundamental Report and these lists provide a quick and easy way to view the charts of fundamentally attractive stocks.

- The AIQ overall Fundamental Rating or the rank of a particular data item (field) may be displayed on most TradingExpert Pro reports through the User Report Code (URC). You are given the option of replacing your existing User Report Codes with a fundamental field rank or the overall Fundamental Rating. The URC also appears on the Master Ticker List which is available for viewing in the *Data Manager* application.

- Fundamental data can also be viewed from the *Data Manager* application. The toolbar button labeled "View Fundamentals" displays fundamental data for the stock selected in the Master Ticker List.

- In the *Reports* application, a toolbar button labeled "Fundamentals" displays fundamental data for a selected stock in a report.

Fundamental Report with fundamental data window for ticker ONE displayed